VIVA Institute of Technology strives to impart total quality education by equipping the students with knowledge and skills, inculcating cultural and ethical values, identifying hidden talents, providing opportunities for students to realize their full potential by giving them advanced knowledge about latest technology and thus shaping and moulding them into future leaders, entrepreneurs, good and responsible citizens and above all good human beings. The Vision and the mission of our institute has helped us in identifying the five core values.
1. **Integrity:** VIVA Institute of Technology functions on the basis of uttermost integrity, which we believe, is the strength of our institute. We strive for success with honesty, rigour and strict adherence to moral ethics conferred on us.

2. **Responsibility:** Our entity aims to contribute in the growth of young generation, to be socially responsible in ethical manner and develop moral obligation to behave reverentially towards the society. We inculcate a sense of social responsibility and fostering them is an essential part of our strategy.

3. **Excellence:** Our institute strives to provide academic excellence which is the ability to perform, acquire and excel in erudite activities and to achieve triumph in oneself. We focus on bestowing outstanding teaching, educational peerlessness and co-curricular excellence including semantic engrossment which leads to the apt development of cognitive potentials and skills of the disciple.

4. **Transparency:** We have maintained transparency in educational system as it is the authentication mark of institution. Our organization is persuading towards augmented translucency by keeping the information such as the personal details of the student as well as his/her academic performance in detail.

5. **Leadership:** Our faculties strive our students to achieve their goals diligently. We advocate leadership qualities such as communication skills, social awareness, emotional management, self-awareness and decision making by implementing the learning process which helps students to develop these abilities.