

## **Intellectual Property Rights and Patents**

**Name of Program:** Seminar Report on “Intellectual Property Rights and Patents”

**Venue:** VIVA Institute of technology.

**Date of Program:** 2nd March 2019.

**Audience:** BE,SE and TE students and Staff Members

**Resource Person:** Adv.Parag More.

The session started with **Prof.Ashish Shetty** and **Prof.Manasi Lakhani** giving a welcome speech and introducing the guest **Adv.Parag More**. He is founder at Intellectual Platform with demonstrated history of working in the law practice industry. Skilled in all intellectual property laws and practicing Patents ,Trademark ,Copyright and design laws. He is an IPR consultant with rich experience in brand protection ,product and process research protections,copyright and design protection.

The seminar started at 10.00 am.The seminar aimed to create IPR awareness among the teachers, student and young intellectuals about the beneficial aspects of patenting their creative and novel ideas, inventions etc... Such awareness would in turn be highly essential for the promotion of creativity, research and technical advancements as well as application into market. IPR promotes well-being of humanity rest on its capacity to create and invent new works in the areas of technology and culture. Second, the legal protection of new creations encourages the commitment of additional resources for further innovation. Third, the promotion and protection of intellectual property spurs economic growth, creates new jobs and industries, and enhances the quality and enjoyment of life.

Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period Creativity (subjective term, refers to ability of mind to unleash new ideas, difficult to measure), invention (creation of a product, process or service that did not exist before) and innovation (a new feature or improvement or value addition to already existing product, process or service) are often confusing terms. But they have huge economic significance under Intellectual Property Rights regime, if they lead to valuable goods, processes or service of time. Different types of rights can be Patents ,Trademarks, Designs, G. I., and Copyright.

Adv. Parag More explained roles that patents play in everyday life, what kinds of inventions can be patented, who grants patents and detailed procedure for patent filing and maintenance of patent.He further explained trademark,what is role of trademark and different types of trademark that can be registered.He briefly guided about industrial design, geographical indication and copyright.



The session ended with Prof. Ashish Shetty and Prof. Manasi Lakhani thanking the guest on behalf of VIVA Institute of Technology for conducting such an informative, wonderful and encouraging seminar.