



Late Shri. Vishnu Waman Thakur Charitable Trust's

**VIVA Institute of Technology**

Approved by AICTE, New Delhi, DTE, Government of Maharashtra, Affiliated to University of Mumbai  
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## National Service Scheme (SH-17)

**Event Name:** CLEANLINESS DRIVE

**Date:** 21<sup>st</sup> OCTOBER 2022

**Time:** 10:00am to 1:00pm

### Programme Summary/Details:

A clean and green environment is a basic ideology in sustainable development. A whole lot of diseases can be traced back to unhygienic environments and irresponsible waste disposal. The importance of cleanliness is known to all now, yet people try to keep their homes clean while they somehow just forget that they are responsible for the cleanliness of the environment as well, that they are responsible for any waste they generate and that just getting rid of it from their house won't help. It could be due to lack of knowledge or due to sheer laziness or due to irresponsibility. On 21th October 2022, NSS unit of VIVA Institute of Technology and Pharmacy under the Clean India 2.0 campaign had organised a Mega Cleanliness Drive at VIVA Technical Campus and Khumbharpada Village. Volunteers firstly collected all the plastic in the college vicinity and informed the fellow students about Importance of waste segregation and to avoid plastic use. Then after cleaning the campus the volunteers moved to Khumbharpada and Shirgaon Village where they interacted with locals and collected plastic on their way to the village.

