



Late Shri. Vishnu Waman Thakur Charitable Trust's

VIVA Institute of Technology

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Department of Computer Engineering

Topic Name:	Building Yourself As A Brand
Name of the Guest Speaker:	Ms.Rujuta Kambli
Designation:	Brand Manager
Organization/Institution:	Mahindra & Mahindra Ltd.
Date:	25 th FEBRUARY 2025
Time:	11:00 AM Onwards

Programme Summary/Details:

On **March 25th 2025** , the Department of Computer Engineering successfully hosted a seminar titled "**Building Yourself as a Brand**" for S.E and T.E. & B.E Computer Engineering students. The session was conducted by Ms.Rujuta Kambli, who shared insightful perspectives on personal branding and how students can strategically position themselves in today's competitive professional world. The seminar covered important aspects such as self-awareness, communication, online presence, and networking. Delivered in an interactive format with real-world examples and practical tips, the session provided students with a valuable experience, encouraging them to take charge of their personal and professional growth.

